Inviting you to Join the Public Trust Initiative to



Since the passage of the City of Jacksonville's tree protection charter amendment in 2000, the City of Jacksonville has collected over \$25,000,000 as compensation for trees removed during development.

The Public Trust has coordinated the development of a comprehensive satellite survey of Duval County's tree canopy. This platform provides easy-to-use interactive online visualization and prioritization tools for planting these trees effectively. These visualization tools identify "hot spots" where tree plantings can be focused based on Jacksonville's environmental, health, and socio-economic priorities.

As a result of an agreement with the City of Jacksonville, the Public Trust spearheaded the establishment of a Tree Commission. A charge of this Tree Commission is to coordinate the expenditure of these funds by non-profit organizations on public property throughout Duval County. In 2019, the City will begin receiving applications from local nonprofit organizations who wish to design and administer tree planting projects across Jacksonville.

The Public Trust has begun this initiative to expand our own capacity to develop and implement highly impactful tree planting projects. With your financial support, we will have the essential resources needed to get our initiative (and thousands of trees) off and in the ground.





PUBLIC TRUST
Environmental Legal Institute of Florida

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canopy and the wildlife who are depending on us.